

MUHAMMAD KAMRAN MALIK

Lead CMS Developer | WordPress, Shopify & Front-End Development

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PROFESSIONAL SUMMARY

Lead CMS Developer with over eight years of experience delivering websites and CMS-based solutions across WordPress, Shopify, and front-end development environments. Strong background in taking projects from requirement gathering to launch, with practical experience in responsive builds, CMS customisation, and ongoing website support.

Experienced in building business, service, and e-commerce websites with a focus on clean structure, usability, and dependable execution. Comfortable working across theme development, plugin-related work, content-managed pages, and front-end implementation using HTML5, CSS3, JavaScript, PHP, MySQL, and Bootstrap.

Also experienced in team coordination, client communication, troubleshooting, deployment support, and maintenance planning. Brings a hands-on approach to delivery, balancing technical work with practical problem-solving to ensure websites remain stable, functional, and aligned with client requirements.

TECHNICAL SKILLS

WordPress | Shopify | HTML5 | CSS3 | JavaScript | PHP | MySQL | Bootstrap | Front-End Development | Responsive Web Design | CMS Customisation | Theme Development | Plugin Development | Website Maintenance | Troubleshooting | Client Coordination | Team Leadership | Deployment Support

CORE EXPERIENCE

WordPress website development | Shopify website development | Front-end build and layout implementation | Theme customisation | Plugin enhancement and support | CMS back-end configuration | Responsive design and cross-browser adjustments | Website updates and maintenance | Client requirement handling | Team coordination and delivery support

PROFESSIONAL EXPERIENCE

Lead CMS Developer | Coding Flex

Dec 2021 - Apr 2026

- Led WordPress and Shopify project delivery for business and e-commerce websites, managing work from scope review and planning through development, launch, and post-launch support.
- Oversaw day-to-day development coordination, internal workflow management, and client communication to keep projects aligned with timelines, revisions, and technical requirements.
- Built and customised website sections, templates, features, and CMS functionality according to project needs, with emphasis on responsive layouts, maintainable structure, and practical usability.
- Handled website maintenance, troubleshooting, updates, issue resolution, and improvement tasks for live websites, ensuring reliable performance and smooth handover for client use.
- Supported the team in code quality review, delivery follow-up, and implementation decisions across multiple concurrent projects in WordPress- and Shopify-based environments.

Lead WordPress Developer | Planetic Solutions

Jan 2021 - Nov 2021

- Led WordPress development work across multiple client projects and supported delivery planning for websites requiring tailored CMS functionality and front-end refinement.
- Developed custom WordPress plugins, theme features, templates, and page components based on client requirements, business processes, and project-specific functionality.
- Worked closely with team members and stakeholders on revisions, bug fixing, deployment support, and post-build improvements to maintain delivery quality and project continuity.
- Contributed to website enhancements, troubleshooting tasks, and client-facing implementation work while helping guide junior team members during execution.

Front-End Developer / Web Developer | Designfix

May 2017 - Dec 2020

- Joined Designfix as an intern and progressed into a full-time development role focused on front-end delivery and CMS-based website development for client projects.
- Built responsive website interfaces using HTML5, CSS3, JavaScript, WordPress, and Shopify, converting design concepts into functional, user-friendly web pages.
- Worked on CMS customisation, page updates, layout adjustments, bug fixing, and ongoing website improvements to support both new builds and existing client websites.
- Supported project QA, content implementation, delivery coordination, and maintenance tasks to help ensure websites remained current, functional, and visually consistent.

Freelance Web Developer | Fiverr & Upwork

2015 - 2017

- Delivered small business websites, blog setups, and WordPress-based assignments for freelance clients, handling a range of development and website support tasks.
- Worked on theme setup, content formatting, front-end adjustments, basic customisation, and issue fixing for clients requiring practical and timely web solutions.
- Built early experience in client handling, remote delivery, requirement interpretation, and independent problem-solving across varied website-related projects.

EDUCATION

BS Information Technology - University of Gujrat

2016

ICS (Computer Science) - BISE Rawalpindi

2012

Matriculation (Science) - FBISE Islamabad

2010

PROFESSIONAL TRAINING

- Web Design and Development (HTML, CSS, JavaScript, PHP/MySQL)
- Advanced Computer Course (C/C++ and MS Access)
- Basic Computer Course
- English Typing - 90+ WPM

PROFESSIONAL STRENGTHS

Practical website delivery | Clear client communication | Team support and coordination | CMS customisation
| Dependable maintenance support | Problem-solving mindset | Clean and responsive implementation